



## **SCIENCE DYNAMICS ANNOUNCES LAUNCH OF SALES & MARKETING INITIATIVES IN THE FAR EAST**

### ***Company Captures Technology Sales & Marketing Executive, James Tsoi, To Head Hong Kong-Based Operations***

**CHERRY HILL, N.J., November 19, 2001 /PRNewswire/** -- Science Dynamics Corporation (OTCBB:SIDY; SciDyn), a leading developer of proprietary, technologically-advanced telecommunications solutions for the IP Telephony and Institutional Call Control markets, is pleased to announce the addition of Mr. James Tsoi as Vice President of Sales for the Asia Pacific Region. Mr. Tsoi will focus on accelerating the Company's business development efforts in the Far East, with specific emphasis in China.

Commenting on Tsoi's appointment, Joy Hartman, President and Chief Executive Officer of SciDyn, stated, "We are delighted to have such a high level sales, marketing and business development executive join the Science Dynamics' team. Given James' professional contacts, customer network and experience in leading the aggressive growth of several global, technology-oriented organizations, we are confident that he will play a vital role in leveraging the engineering and technology excellence of SciDyn into notable customer wins."

Continuing, Hartman noted, "China and the Far East, in general, ideally lend themselves to focused sales and marketing concentration at this time. This geographic region is attempting to rapidly build out the necessary infrastructure required to sustain what many industry experts agree will be extraordinary, and perhaps even unprecedented, economic growth upon China being officially accepted into the World Trade Organization next month. With almost no old, legacy systems in place to confound the utilization and mass deployment of Voice over IP (VoIP) telecommunication solutions, China represents an enormous and timely market for Science Dynamics – and one in which we intend to aggressively pursue market share expansion."

Mr. Tsoi brings Science Dynamics nearly 20 years of experience in computer hardware, network equipment, electronics manufacturing, OEM, systems integrations, e-Business/Commerce, data center and total solutions. Prior to joining the Company, Tsoi served as Vice President, Sales and Business Development for JST International, a professional solutions and Managed Service Provider headquartered in Hong Kong. Over a period spanning four years, Tsoi generated more than \$65 million in sales resulting from high level business relationships he established with many of the most prestigious companies in the industry, including AT&T, Level3, NYNEX, China Unicom, Shanghai Bell, Hughes Electronics, Hewlett Packard, Magellan Systems and National Semiconductors – among several others.

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From 1991 until 1997, Tsoi served as Vice President of International Sales and Business Development for Taiwan-based Auva/Vip Computers, where he was responsible for generating over \$150 million in annual sales from clients he secured such as MicroAge, CompUSA, Compaq, Dell, IBM, Sony Electronics, Pioneer Electronics. He previously was Vice President, Sales and Marketing of US Operations, Director of International Sales and Marketing and later Division President of InformTech Industries, a Hong-Kong manufacturer and marketer of newly enhanced computer peripherals, voice/data and Remote Access products. While with InformTech from 1986 through 1996, Tsoi generated \$120 Million in annual sales in the United States and maintained total P&L control. Tsoi earned a Bachelors of Science degree in Electrical Engineering from Polytechnics University of Hong Kong and his MBA from the International Business Management University of Hong Kong.

“I am convinced that Science Dynamics’ IP Telephony solutions represent superior product offerings that will ultimately proliferate the VoIP market,” stated Tsoi. “I look forward to tapping all of my resources to capitalize on SciDyn’s 25-year history of producing quality telecommunications products and to exploit the profitable sales opportunities currently present in the dynamic Far East market.”

#### **About Science Dynamics Corporation**

Headquartered in Cherry Hill, New Jersey, Science Dynamics Corporation (SciDyn) is a developer of telecommunications solutions. SciDyn's IP telephony products enable the seamless connection between traditional circuit switch- based networks and the next generation of packet-based networks. Products include: The IntegratorC-2000® series of IP Telephony Gateways, the Commander II Inmate Control phone system (also based on the IntegratorC- 2000® architecture) and the VFX-200 series of Video over Frame Relay Access Devices (FRADs). Visit Science Dynamics' Web site at <http://www.SciDyn.com>.

The Company is making this statement in order to satisfy the “safe harbor” provisions contained in the Private Securities Litigation Reform Act of 1995. This press release includes forward-looking statements relating to the business of the Company. Forward-looking statements contained herein or in other statements made by the Company are made based on management's expectations and beliefs concerning future events impacting the Company and are subject to risks, uncertainties and factors relating to the other factors, which Company's operations and business environment, all of which are difficult to predict and many of which are beyond the control of the Company, that could cause actual results of the Company to differ materially from those set forth above and elsewhere in the Annual Report. The Company may encounter competitive, technological, and financial and business challenges making it more difficult to market its products and services, the impact of which may in matters expressed in or implied by forward-looking statements. The Company believes that the following factors, among others, could turn affect the Company's results of operations and financial position, affect its future performance and cause actual results of the Company to differ materially from those expressed in or implied by forward-looking statements made by or on behalf of the Company: (a) the effect of technological changes; (b) increases in or unexpected losses; (c) increased competition; (d) fluctuations in the costs to operate the business; (e) uninsurable risks; and (f) general economic conditions.

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