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Science Dynamics Corporation Retains Altus Group for Strategic Marketing Communications and Public Relations Services

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CHERRY HILL, NJ -- (March 13, 2000) -- Science Dynamics (BBOTC: SIDY), a developer of Internet Protocol-based (IP) telephony solutions, announced the selection of Altus Group for strategic branding, marketing communications and public relations services.

"Altus Group has been retained to build brand awareness and position SciDyn as a leading provider of next-generation IP telephony solutions," said Sarah E. Hackforth, International Sales and Marketing Director at SciDyn. "We chose to team up with Altus because of their solid technology marketing expertise. They will play an integral part in communicating SciDyn's vision to our customers, strategic partners and the media."

Altus Group's portfolio of technology experience includes engagements in the following areas: business-to-consumer and business-to-business e-Commerce Web sites; customer relationship management; business telecommunications services; digital asset management; industry

applications including construction, diversified financial services, and utilities; systems integration; technology financing and technology trade shows and conferences.

Initial assignments for the agency include public and industry analyst relations; development of marketing communications collateral; trade show marketing support; and the redesign of SciDyn's web site.

About Altus Group

Altus Group (www.altus-group.com), is a full service marketing communications firm. Based in Philadelphia, the firm offers strategic marketing solutions integrating advertising, brand development, interactive media and public relations.

About Science Dynamics

Headquartered in Cherry Hill, New Jersey, Science Dynamics Corporation (SciDyn) is a developer of telecommunications solutions. Products include: The IntegratorC-2000® series of IP Telephony Gateways; the

Commander II Inmate Control phone system (also based on the IntegratorC-2000® architecture) and the VFX-200 series of Video over Frame Relay Access Devices (FRADs). Visit Science Dynamics' web site at <http://www.SciDyn.com>.

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